

Matt Schneider

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Professional Summary

I am a proven design leader and user advocate, passionate about planning and executing measurable end to end customer experiences. I have over 15 years of experience leading global product design teams and user centered organizational planning across some of the most challenging workflows and domains.

I invite you to explore my journey through my [portfolio](#).

Work History

Director, User Experience and Community

Nuix 01/2016 - Current

- Accountable for global experience design team projects and program planning, resourcing, staffing, progress reporting, and people management
- Responsible for overseeing, managing, and delivering on all experience design programs and projects from the initiation through completion across the portfolio
- Oversee and execute large scale customer focus groups, workshops, research and benchmarking initiatives deliver end to end experiences that meet ever changing customer needs

Mentor, User Experience and User Interface

Thinkfull 07/2020 - Current - Part Time

- Meet with students 1-on-1 in online video sessions to provide technical and professional support
- Review student checkpoints submissions and deliver written feedback, including analysis of projects and portfolios
- Conduct 1-on-1 mock interviews and assessments via video calls and provide written feedback to students based on assessment rubrics.

Sr. User Experience Designer

Siemens 01/2011 - 01/2016

- Accountable for the strategy, user experience and visual design of products and services across multiple platforms within healthcare systems, software, mobile and web services.
- Collaborated with development managers and other stakeholders to determine user interface needs as well as generating mock-ups, prototypes and soliciting feedback from focus groups - Contributing to the testing of the user interface, providing input for user interface design, visual design, and branding.
- Contributed to business / functional specifications and requirements while overseeing the testing and user-centered design processes.

User Experience Designer

NextGen Healthcare 01/2009 - 12/2011

- Accountable for leading, developing and designing a modern, aesthetically pleasing user interface that compliments workflow and ease of use across all software and mobile platforms
- Defined and executed GUI styles, standards and best practices, while remaining knowledgeable about emerging trends while mentoring the development team
- Partnered with development managers and other stakeholders to determine user interface roadmaps by soliciting feedback from focus group

Education

Thomas Jefferson University
Master of Business Administration:
Innovation & Strategy

The University of the Arts
Bachelor's degree: Graphic Design

Certifications

Certified Product Manager (CPM)
AIPMM

Certified Product Manager (CPM)
280 Group

Certified Product Marketing Manager (CPMM)
280 Group

Skills

Design Leadership
Product Management
Coaching and Mentoring
Creative Direction
Product Design
User Experience
User Interface
Design Systems
Release Management
Agile Methodologies
Project Management
Web Design / Development
Graphic / Multimedia Design
Direct / Digital Marketing
Agile Methodologies
Project Management

For full list of work history please reference my Linked In [Profile](#)